

ALLIANCE DISTRIBUTORS ANNOUNCES DATE OF ANNUAL SHAREHOLDER  
MEETING

For Immediate Release

New York, New York – August 24, 2011 – Alliance Distributors Holding Inc. (Pink Sheets: ADTR.PK), a distributor of interactive video games and gaming products, today announced that the annual meeting of shareholders is scheduled for Wednesday, November 2, 2011 at 10am eastern time, at the company's offices at 1160 Commerce Avenue, Bronx, New York.

Shareholders of record as of the close of business on September 12, 2011 will be eligible to vote at the annual meeting.

About Alliance Distributors Holding Inc.

Alliance Distributors Holding Inc. ([www.alliancedistributors.com](http://www.alliancedistributors.com)), which does business as Alliance Distributors, is a full-service wholesale videogame distributor, specializing in gaming products and accessories for all key manufacturers and 3rd party publishers. Alliance Distributors offers support on: PS3, PSP, PS2, X-Box 360, Wii, DS and GBA SP, peripherals and software titles. Alliance produces video game content through its new Metaversal subsidiary.

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